

WE HAVE  
KILLER  
IDEAS



...and **the results** will stop you  
dead in your tracks.

**360** LIVE MEDIA®

**360 LIVE MEDIA IS AN AWARD-WINNING, FULL-SERVICE MARKETING AND EXPERIENCE DESIGN AGENCY BASED IN WASHINGTON, DC.**

We **accelerate success** for associations and driven industry leaders **like you**.

- 1** Powered by a team of visionary leaders and creative problem-solvers, we help our clients connect with and inspire their audiences in order to deliver accelerated business results.
- 2** We have a proven track record, a client-first culture and some of the smartest minds in the business, all ready to help craft winning strategies to grow your business and reach your objectives.
- 3** We build brands. By bringing together essential services your organization needs, our team will partner with you to develop solutions that create impact.

Our experience spans almost every industry sector and has delivered unparalleled success across a number of key organizational challenges and opportunities.

We are the **Association Accelerator** for:



**...AND DOZENS OF OTHER PROGRESSIVE ORGANIZATIONS.**  
FOR EXAMPLES OF THE IMPACT WE CREATE, VISIT [360LIVEMEDIA.COM/CASE-STUDIES](http://360LIVEMEDIA.COM/CASE-STUDIES).

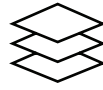
**OUR MISSION IS TO INSPIRE MOVEMENTS IN INDUSTRIES, ORGANIZATIONS AND PEOPLE. WE PROVIDE SOLUTIONS THAT ARE CUSTOM-TAILORED TO EXCEED YOUR GOALS.**



## **BRANDING & CREATIVE SERVICES**

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We believe brands have the power to inspire great change in organizations, industries and people. We create iconic brands and visual identities that resonate with your audience and thrive in today's dynamic, ever-competitive marketplace.



## **BUSINESS & ORGANIZATIONAL STRATEGY**

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Corporate and association executives rely on us for our uniquely effective approach to strategic planning and positive organizational change.



## **MEMBERSHIP**

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Engaging and retaining members is a critical task for many organizations. Our insights-driven approach helps clients better attract, retain and engage members with the highest possible ROI for the organization.



## **MARKETING**

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We harness the power of audience insights and creativity to build marketing campaigns that drive engagement, attendance, retention and more.



## **EXPERIENCE DESIGN**

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Our inspired and proprietary design methodology for creating and reinventing live events, conferences and trade shows helps organizations improve the critical 6 Rs: Relevance, Reputation, Retention, Reach, Revenue and ROI.



## **RESEARCH & AUDIENCE DEVELOPMENT**

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Our non-traditional, data-driven research approach reveals your audience's top motivations. From these insights, we develop individualized marketing strategies that drive action and results.



## **THE ACCELERATOR LAB**

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We offer fully facilitated workshops on branding, marketing and experience design, or simply use our space and amenities as your own for group planning retreats and strategy sessions.



## **EDUCATIONAL PROGRAMMING & CONTENT DEVELOPMENT**

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Our best-in-class, integrated event- and member-programming leverages proven adult learning principles to attract, engage and inspire audiences.



“360 Live Media is transforming the way our members and the American public perceive and understand title insurance, in the midst of massive regulatory turmoil. They are smart, on target and consummate professionals. It is a joy to work with them to change a culture and lift our industry.”

**MICHELLE KORSMO**

CEO, American Land Title Association (ALTA)



“360 Live Media has helped us change the game. Through a bold reinvention of our annual event, we have increased attendance year over year and now offer a new brand experience for our members.”

**RICHARD HUNT**

President & CEO

Consumer Bankers Association (CBA)



“The DMA annual event has been leading the marketing industry for the past 98 years. We hired 360 Live Media to help us reposition, reimagine and chart a new course for this signature event. I highly recommend 360 to leaders looking for a bold new approach to reinvent and market their events.”

**TOM BENTON**

CEO, Data & Marketing Association (DMA)



“360 Live Media immediately understood our organization’s strategic plan and responded with a new vision and strategy for our annual event. They are transforming our event into an AOA live brand experience. I am a big fan!”

**ADRIENNE WHITE-FAINES**

CEO, The American Osteopathic Association (AOA)

**What’s next?** Join the list of progressive CEOs who have hired 360 Live Media to take their organizations to the next level.



1717 RHODE ISLAND AVE. NW, SUITE 640, WASHINGTON, DC 20036  
202.660.1600 | 360LIVEMEDIA.COM